The Toos foundation was established in 2005 and took the innovative approach of providing educational information on the history and culture of Iran in entertaining forms. Today, the cultural events offered by this organisation attracts large numbers of Iranians and non-Iranians alike.

Below a 2010 Toos foundation show in Bloomsbury (Logan Hall) showcasing Iranian music and dance with Pictures of Jamileh Kharrazi (the founder), farzaneh Kaboli (the choreographer) and the Navarsat Armenian dance group from Paris.