

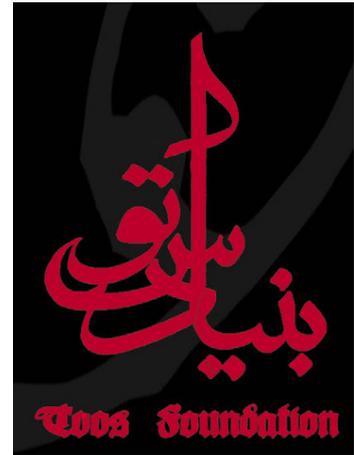
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## The valuable services of the “Toos Foundation” To the arts and culture of Iran

Keyhan’s interview with Ms. Jamileh Kharrazi and Ms. Farzaneh Kaboli in connection with the new programme of the “Toos Foundation” in London; this interview which has also been published in the last two issues of Keyhan, was greatly welcomed by the enthusiasts of the arts and culture of Iran. Most Iranians in exile and abroad are familiar with the activities of the Toos

Foundation, however, the readers of Keyhan have requested for explanations regarding such programmes so that they can further familiarize themselves with the activities of the foundation which is currently under the management of Ms. Kharrazi.

The Toos Foundation is none profit making



cultural organisation and it has produced and



presented five different professional programmes during the course of the past five years. The organisation has repeatedly and proudly reminded the name of Iran, and has frequently through research in the

tribute to the Iranian artists who are still alive and active like the Toos foundation. That in itself is a rare and exceptional effort.

The first programme created by the Toos

programme was to take the audience back in time as a reminder of the wealth and richness of the Iranian culture through the past 100 years of its history of hits, pop music, and lyrics.



history and arts, presented the most beautiful mixtures of the arts, history and culture of Iran; displaying it on the stage.

What distinguishes the Toos Foundation with its rivals is the uniqueness of the programmes it presents and the way they are presented. Not only do they not limit their efforts to create an entertaining programme, they engage in extensive research to ensure that their programmes are both educational and entertaining. No one in the past 31 years or so has ever attempted to pay

foundation was the celebration event of a prominent Iranian writer and poetess Ms. Lu'bat Vala, which in an attempt to prove that arts and literature have no boundaries and that whoever and wherever we are we can still be united with one voice was greatly successful.

The second programme of the Toos foundation was "The History of 100 Years of Hits in Iran." The foundation has always attempted to announce that the arts have no frontiers or boundaries for its lovers. The purpose of this

The third programme was "A Brief Look into the History of 3000 Years of Dance in Iran" from the time of Mithraism down to the Pahlavi era in early 20<sup>th</sup> century Iran. The audience never thought that 3000 years of history could be so masterfully displayed in a few hours of programme, and this was greatly welcomed by the audience.

The fourth programme was the celebration of Davud Pirnia, the founder of *Gulha* radio programme, which one of the most successful radio programmes of the time. The number of audience

exceeded 1000 and more than 1500 people were left out without tickets. Those who were deprived for 31 years of their favourite music and songs, the youths of yesterday were once again reminded of their homelands and its sweet memories. It was

history of Iran, for it was all about the influence of the western classical music and opera on the Iranian music. In a way this was an innovation of a kind in programmes of its class, making it even more interesting by introducing the famous musical stars of the past

enthusiasts. This, however, is a tribute to the Toos foundation.

The next programme being introduced by the Toos foundation is to take place at Logan Hall, London on the 24<sup>th</sup> of October, which carries the poetic title of: "Poetry,



somewhat unbelievable that one day those beautiful songs of the past which were only aired by radio could be on stage with a loud and clear sound to remind their lovers of the past sweet memories. Furthermore, those who loved their favourite artists could once again see their bent statures in person and before them.

The fifth programme of the Toos foundation was somewhat vaster, covering more areas in the music and cultural

and present of Iran; thus creating a exceptional excitement in the minds of the audience. The Toos foundation has so far been the leading force in innovation of programmes of this kind and has until this day been the expert in this filed. The foundation's elaborateness in details has attracted the attentions of Iranian youths and the non-Iranians towards the history and the culture of Iran, for we are constantly witnessing the support and warm reception of the

Dance and Lyrics in the Land of Harp and Mandolins." This programme displays the dance and music of various Iranian provinces, attempting to acquaint the audience with the history and traditional customs of different tribes; accompanied by relevant slides. This comprises of the history and local customs from the North East Iran to the South and every corner of the country. There will be displays of miniature paintings and dancing performance of various

provinces with their  
custom clothes and  
movements.

Ms. Kharrazi's efforts and  
her associates are  
admirable and we wish  
them everlasting  
prosperity and success.